

# CONFERENCE AGENDA

TRACKS LEGEND			
AO	ASSET OPTIMIZATION	FM	FINANCIAL MANAGEMENT
RE	RENTER ENGAGEMENT	PM	PROPERTY MANAGEMENT

## MONDAY, JULY 16<sup>TH</sup>

7:15 AM - 8:15 AM — NETWORKING BREAKFAST      8:30 AM - 9:45 AM — KEYNOTE ADDRESS

9:45 AM - 10:45 AM — VISIT THE HALL OF SOLUTIONS

MONDAY 10:45 AM - 12:00 PM	EXECUTIVE CONFERENCE <small>INVITATION ONLY</small>	AO	AO	RE	PM	PM	PM	AO	PM	STUDENT
	How to Use Revenue Management for Renovations	RealPage® Business Intelligence Hands-On	RENTER ENGAGEMENT GENERAL SESSION	Affordable Industry Update	Connecting the Dots on Spend Management	Are you “Set Up” for Success? How Your Settings Ensure You’re Getting the Most From Your OneSite® PMS	Expert 25: Leveraging the Power of Analytics in Student Housing	Expert 25: Simplifying the Turn with Student OneSite		

12:00 PM - 1:15 PM — NETWORKING LUNCH      1:15 PM - 2:15 PM — VISIT THE HALL OF SOLUTIONS

MONDAY 2:15 PM - 3:30 PM	EXECUTIVE CONFERENCE <small>INVITATION ONLY</small>	AO	AO	RE	RE	FM	PM	PM	PM	PM	PM
	How to Shop for Market Data	Revenue Management Roundtable	How to Create an Amazing Prospect Journey with Rich Content	Security Deposit Alternatives: Debunk the Myths	Budgeting: Scrap the Spreadsheets. Take Back Your Time	At Your Service: How IoT and Mobilizing Your Facilities and Site Teams Drives Resident Satisfaction	The New Look of Learning	Rental Housing Huddle: Q&A with Lanier Hyllton, HUD	User Management Made Simple with RealPage Unified Platform		

MONDAY 3:45 PM - 5:00 PM	ASSET OPTIMIZATION KEYNOTE		RE	STUDENT	RE	PM	PM	PM	PM	PM	PM
	Delivering Amazing Living Experiences for Student Housing	Hands On: How to Attract More Prospects to Your Property Website	RealPage Document Management: The Newest Solution for Corporate Document Storage	IT Infrastructure, Support and Data Security for Today’s Connected World	OneSite Leasing & Rents: Affordable (HUD) – Tracs 2.0.3.A / HOTMA	How to Reduce Risk and Avoid Pitfalls Through Utility Billing Compliance	Expert 25: Vendor Credentialing – How to Make Vendor Risk Mitigation Simple	Expert 25: eSupply® Huddle: The Benefits of Joining a Group Purchasing Organization (GPO)			

## TUESDAY, JULY 17<sup>TH</sup>

7:15 AM - 8:15 AM — NETWORKING BREAKFAST

TUESDAY 8:30 AM - 9:45 AM	RealPage Revenue Management: “Why I Wish I Had Done It Sooner”	The Hot and Not-So-Hot Apartment Markets	Integrating With RealPage Has Never Been Easier	The Future of CRM at RealPage	Resident Screening: Risk Mitigation Today and Tomorrow	RealPage Financial Suite and Commercial Suite – What’s New and What’s Coming	OneSite Affordable: The Future of Affordable	Senior Industry Trends	Simplifying the Supplier Network with Vendor Marketplace	User Management Made Simple with RealPage Unified Platform
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9:45 AM - 10:30 AM — VISIT THE HALL OF SOLUTIONS

TUESDAY 10:30 AM - 11:45 AM	Configuring LRO® to Accomplish Ever-Changing Strategy	A Smarter Answer Faster with Underwriting Analytics	Revenue Management and Marketing – The Convergence Continues	How to Communicate with Your Prospects and Residents Their Way, 24/7	Payments: What Can Go Wrong and How to Mitigate Risk	Operational Metrics Surveillance with Key Performance Indicators (RER, RPM)	OneSite Leasing & Rents Affordable: Stump The Experts	All-Access Pass: A Compliance Diary	Put Your Facilities Business in the Palm of Your Hand
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11:45 AM - 1:00 PM — NETWORKING LUNCH      1:00 PM - 2:15 PM — VISIT THE HALL OF SOLUTIONS

TUESDAY 2:15 PM - 3:30 PM	Meet the New YieldStar® Renewal Workflow	How LRO Renewal Manager Improves your Strategy, Process and Performance	Creating a Data-Driven Culture with Business Intelligence and Benchmarking	Driving Digital Marketing Strategy with Integrated Data Analytics	Renters Insurance: Driving Compliance, Risk Management, and Ancillary Revenue	Choose Your Competencies: How to Simplify Your Business with SmartSource Accounting	Student Housing Roundtable	Introducing the New User Interface for Care (Senior)	Reduce Costs Through Energy Management Essentials	The Short-Term Rental Game is Easier and More Profitable than Ever
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TUESDAY 3:45 PM - 5:00 PM	Introducing Financial Benchmarking	Apartment Demand – What Influences Demand and Who Are Your Future Renters?	Data Science Session “Data Science Techniques for Real Estate”	Delivering Amazing Resident Experiences – Innovation in Community Engagement	The Next Wave in Communication Innovation, from Traditional Channels to A.I. and Bots	How to Win the Talent Contest	How to Drive ROI Through Simplified Amenity Management	Tax Credits – Maximizing Layered Subsidies to Enforce Compliance & Minimize Risk	The Framework for Success in Delivering Short-Term Rental Hospitality
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