LOFT

Get rewarded for your rent payments

You're making rent payments on time, so why not get credit for it? Your credit is super important for things like snagging good interest rates on car loans and other credit. Isn't it time to get rewarded for all those on-time payments?



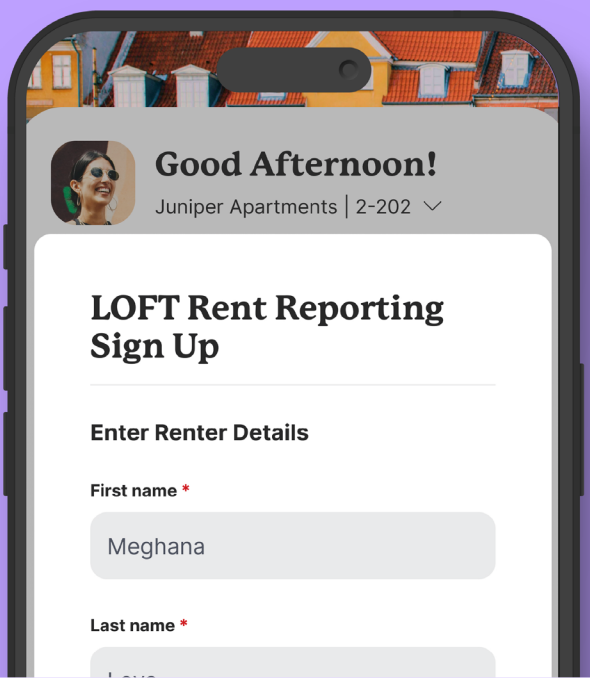
Reports to all 3 credit bureaus

Easy and automatic

Builds your credit

Improves your financial wellness





LOFT Rent Reporting

is an optional $4.99/month subscription that helps build your credit profile[1] by automatically reporting your monthly rent payment activity to Equifax, Experian, and TransUnion[2]. Subscribing is easy – just sign up during the leasing process or from your resident portal once you've moved in (subject to community participation).

+60 points

A recent credit bureau study found that when rent payments were included in the credit file, consumers experienced an average increase of nearly 60 points to their credit score.

How it works

- Report rent payments to all three credit bureaus automatically.
- Enroll in just a few steps.
- Build your credit profile.

Isn't that sweet? Welcome to LOFT. Download the LOFT Living app to start using rent reporting today!

1 Alternative Data Such as Rent Payment Reporting Bridges the Gap for Unscorable Consumers and Increases Financial Inclusion Opportunities. TransUnion (2021).
2 This is subject to change without prior notice, but your monthly rent payments will be reported to at least one of the three major bureaus during your subscription to RealPage Rent Reporting.
3 Please note, RealPage is not a credit bureau and does not have direct influence over any aspect of credit bureau consumer profiles or credit scores calculated by the bureaus.
Each bureau to which we report your rental payment information will determine, in its sole discretion, whether and how to use that information.

Register and learn more at loftliving.com

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