

Why Care About Renters Insurance and eRenterPlan?

Renters insurance is extremely important to your management company

Residents bring accidents and risk with them. Renters insurance is critical to protecting the property and finances of both the community and its residents.

eRenterPlan actually saves YOU time and work

Unlike any other provider, eRenterPlan is connected to your property management software, so policies are automatically entered, tracked and updated.

Potential residents may have lots of questions

We know you can be asked all kinds of questions, especially by first-time renters and those not used to renters insurance. It's important to know what you should say.

You are the most critical part of the process!

All the cooperation between your management company and eRenterPlan only works if you do your part in your daily interactions with potential residents.

This guide is designed to help you know what to say and do so you can feel confident in helping your community and its residents be covered.

You SHOULD:

- Say your community recommends renters insurance
- Say your community recommends eRenterPlan policies
- Say going with eRenterPlan will be easier and faster (less than 3 min)
- Direct residents to the brochure for coverage details and benefits
- Direct residents to eRenterPlan.com or 1-888-906-5865 to purchase

You SHOULDN'T:

- Discuss coverage (let the brochure do that!)
- Discuss pricing of eRenterPlan or any other renters insurance provider
- Suggest any other provider besides eRenterPlan, including auto bundling
- Get a quote or enroll residents on their behalf

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